

St Elizabeth  
Hospice

Reg Charity No. 289154

Charity  
of the Year  
Partner  
2021

[www.stelizabethhospice.org.uk](http://www.stelizabethhospice.org.uk)



## Help support innovation and become one of St Elizabeth Hospice's charity of the year partners for 2021

St Elizabeth  
Hospice

We're needed more than ever before. We first opened our doors more than 30 years ago and we're proud of what we have achieved so far.

We have cared for over 28,000 people with incurable illnesses and looked after their families as they struggle to cope with their loss.

Over the years, we've adapted and evolved. But there's more to be done. We've got plans in place to chart a course into the future to meet the sharp increase in demand that awaits.



## About us

St. Elizabeth Hospice has been providing palliative and end of life care to the community of East Suffolk since 1989.

We provide care services from the main hospice site in Ipswich as well as serving the community in their place of residence. Since 2019, we have been working in partnership with East Coast Community Healthcare, delivering services from Beccles and into surrounding Great Yarmouth & Waveney community.

St. Elizabeth Hospice is an independent charity, providing its services free of charge. We support patients and their families via our Inpatient Unit, providing day attendance and access to services on site including outpatient's clinics, home visits from our community nursing, medical or therapy team, our OneCall 24/7 telephone helpline and bereavement support.

Our vision is that all in our community affected by a life-limiting illness are able to live fully and die with choice and dignity. Our mission is to lead and provide outstanding palliative and end of life care to meet the needs of our community today and tomorrow.

# Why work together?

St Elizabeth  
Hospice

St Elizabeth Hospice has been building successful and meaningful partnerships with the local business community for over 30 years.

Whether you're looking to engage employees and boost morale or networking and marketing opportunities to increase your brand awareness, we'll work with you to ensure your partnership with us achieves shared value and impact.

St Elizabeth Hospice offers a wide range of opportunities for your business to get to know the hospice and help support the work we do.

It's not just about money - partnering with St Elizabeth hospice will bring lasting benefits to your company. We want to fully understand the needs of your business and will work with you to achieve mutually beneficial partnership that inspire and motivate your staff and help us achieve our vision.





## Why choose us ?

- **Support a local cause:** We are a local charity in your community. Your colleagues may have personal connections to us and will feel enthusiastic and committed about supporting us. Choosing us as your charity of the year is a fantastic way to unite your colleagues and contribution to the community.
- **Fundraising is fun:** We have loads of fun ideas and ways for how you can support the hospice. From team challenges to Skydives, virtual events to taking on a Firewalk, we can work with you to find your perfect fundraising plan that suits you and your colleagues to keep everyone motivated through the year.
- **We will support you:** We can support you to put together a plan for your fundraising and be there for you throughout your fundraising journey. From developing your goals to supporting staff with virtual fundraising ideas and helping you promote it - we can guide you through the process and find the perfect fundraising idea to suit you and your colleagues.

Thanks to the generosity of our corporate partners, our dedicated team of professionals are able to offer expert care and support to our patients and their families, 24 hours a day, 365 days a year.

Your company's support will mean those in our community affected by life-limiting illness are able to live fully and die with choice and dignity.

## What will we achieve together?

**£3,000**  
would ensure  
our OneCall  
service can  
operate for the  
weekend

**£5,000**  
would ensure  
that our Health  
Care Assistants  
can deliver 100  
hours of care

**£7,500**  
ensures that  
our Community  
Team can carry  
out 25 new  
assessment  
visits\*

**£10,000**  
would ensure  
that our OneCall  
service can  
operate for  
a week.



\* This sum would also fund laptops for the entire team.

# Case Study

St Elizabeth  
Hospice

**Gavin Bloomfield's father was cared for by the hospice at home. As well as the practical care provided in Albert's home, Gavin used our OneCall phone service which proved to be invaluable.**

"The hospice supported our family in various ways. Their ability to provide care in the community made the biggest difference to our family.

The OneCall service was invaluable, by providing telephone support and guidance. It was an important resource for us during Dad's illness, knowing that we had support and knowledge to call upon 24 hours a day.

The hospice supplied medical equipment and dietary supplements for Dad. The organisation also provided end of life care for Dad in his home.

The professionalism of the caring staff, and the compassion and dedication that they demonstrated meant so much to us at the time, and we will always be grateful for the support that the hospice offered.

What I appreciated most about the hospice was the dedication displayed by the staff and volunteers and the respect and care they provided to enable Dad to remain in his home, a loving home, which holds many special many memories for all of us.

A hospice staff member attended when Dad died at home. I will never forget the dignity and respect she displayed, and how she helped Mum put Dad's wedding ring back on his finger.

The hospice has touched our lives immeasurably. I have visited the hospice since through my fundraising activities and attending the Sunflower Memories event last year, which was an emotional but special way to remember Dad."

Gavin has continued to support the hospice in memory of his father through fundraising events with the amazing support of his work colleagues at Vanersanden.

Gavin nominated St Elizabeth hospice to receive a donation from his employer Vanersanden. Thanks to Gavin's application the company donated £2500.



# What we offer

St Elizabeth  
Hospice

We love working with our corporate supporters and can offer lots of opportunities to work together whether that be fundraising, sponsorship opportunities, offering business skills or donating staff time to support our activities. We will offer you the opportunity to create a bespoke partnership to meet the aims and objectives of both your business and your staff development.

In 2021, we are inviting businesses to partner with us to aim to raise a minimum £3,000 each and become a Charity of the Year Business Partner to support our mission.

## **Benefits will include but are not limited to:**

- Brand enhancement and positive PR through social media channels, newsletters and news coverage as well as various publications and our website
- *Increase in staff morale and development plus great team bonding opportunities through events and volunteering opportunities, helping to meet your CSR engagement and legacy*
- Company logo and link to your website on our dedicated corporate web page featuring our Charity Partners with a spotlight in our quarterly corporate newsletter to 2,000 local businesses
- *Special discounts on sponsorship opportunities and complimentary places for your staff to our hospice events throughout the year*
- Invites to special events such as panel discussions, tour of the hospice and meet the CEO
- *Proud supporter logo to display on your website or in your shop to associate you to our brand*
- Create a yearly plan with the Corporate Fundraising team, with regular reviews and help to design posters and material to promote your fundraising

# Contact us

St Elizabeth  
Hospice

We'd welcome a conversation with you about how we can build a partnership that meets both your needs and ours.

Choose or nominate St Elizabeth Hospice as your Charity of the Year and our dedicated team will work with you to design a partnership that makes a lasting impact, gains publicity and inspires your staff.

If your company is looking to support a Suffolk charity in 2021 please do get in touch.

**[corporateteam@stelizabethhospice.org.uk](mailto:corporateteam@stelizabethhospice.org.uk)**

**[www.stelizabethhospice.org.uk](http://www.stelizabethhospice.org.uk)**



Liz Baldwin



Claire Jennings