



Gt Yarmouth
and Waveney

Reg. Charity No. 289154



Charity of the Year Partner 2021

*Help support innovation and
become one of St Elizabeth
Hospice's charity of the year
partners for 2021*



We're needed more than ever before. We first opened our doors over 30 years ago and we're proud of what we have achieved so far.

We have cared for over 28,000 people with incurable illnesses and looked after their families as they struggle to cope with their loss.

Over the years, we've adapted and evolved. But there's more to be done. We've got plans in place to chart a course into the future to meet the sharp increase in demand that awaits.

About us St. Elizabeth Hospice - Great Yarmouth & Waveney

St. Elizabeth Hospice has been providing palliative and end of life care to the community of East Suffolk since 1989. Our vision is that all in our community affected by a life-limiting illness are able to live fully and die with choice and dignity.

Since 2019, St Elizabeth Hospice have been working together with East Coast Community Healthcare (ECCH) delivering services from Beccles and into surrounding Great Yarmouth & Waveney community to support the care and treatment of residents living with a life-limiting illness.

Together we provide palliative care medical and nurse consultant support at home, in day care facilities, and at Beccles and the James Paget University Hospitals. Our presence at the Louise Hamilton Centre in Gorleston offers spiritual and emotional well-being in addition to bereavement support.

Referrals are accepted for patients over 18 years of age with a life-limiting or progressive illness and can include support for family members. The service also offers medical in reach support into the James Paget University Hospitals, emotional wellbeing and bereavement support as well as having a dedicated presence at the Louise Hamilton Centre, Gorleston, with future ambitions to run further services from here.



The services we provide in this area

-  **Specialist consultant support to six palliative care beds at Beccles Hospital**
-  **In reach support into James Paget University Hospitals**
-  **Access to our 24 hour specialist palliative care advice line, OneCall, for patients, relatives and healthcare professionals**
-  **A community nursing specialist service during working hours**
-  **Day care services and outpatients at Beccles**
-  **Hospital for one day a week, including counselling and therapies**

Since launching in April 2019, more than 1,000 patients, living with conditions such as cancer, heart failure, pulmonary hypertension and neurological disorder, and their families, have received free care through the partnership between St Elizabeth Hospice and ECCH.

This care has been delivered via the joint initiative's varied specialist care provision available at Beccles Hospital, in the community and through the service's 24 hour advice line, OneCall.

The hospice's ambition is to expand its provision of free specialist palliative care to more people living with life-limiting conditions in these communities, as part of a partnership with East Coast Community Healthcare (ECCH).



Case Study

We need your support to do it!

One local resident who received this service was Rebecca Clegg, of Southwold in Suffolk, and her family explain why the support both Rebecca and they received was so vital during difficult times.

“We were treated with respect and our individual situations were understood,” explains Rebecca’s daughter Erika Clegg.

“It was a personable service from start to finish with the St Elizabeth Hospice and ECCH team leading the care process organisation with great simplicity, which enabled myself to focus on being there for mum which is what really mattered.”

Having previously been cared for in hospital, over the course of a number of months, Rebecca began her care with the hospice on 16th January this year, which saw her being cared for in her Southwold home before passing away, aged 71 later that month.

Erika added: “It really was a breath a fresh air for mum and myself when she entered the hospice service, as their support had continuity and you got to know the same faces which made you feel comfortable and relaxed which is very hard to do during that time.

“They always have time for you and there is no such thing as an odd question, as they answer with understanding as well as providing practical advice.

“Acknowledging a loved one is entering into the palliative stage is difficult but the clinical nurse specialists made this transition so much easier and it is reassuring to know you are in safe hands.”

For Rebecca it was important to her that she was able to pass away at home surrounded by family in an environment she felt safe and this is exactly what the St Elizabeth Hospice and ECCH team facilitated.

“Mum died at home with kind people around her and that is what she wanted,” said Erika.

“In contrast my dad had died six years previously in hospital, which was necessary at the time, but the passing we were able to give mum was far greater in quality, it felt more human and a strong sense of love and warmth was present.

“After mum’s passing, the care from St Elizabeth Hospice didn’t stop there. As they contacted me within a few days to see how I had been and to advise of further support the hospice could offer if I required, such as counselling and bereavement support.

“It’s clear to me there is a real sense of generosity behind all who work for the service, they don’t cut corners and they aim to meet the wishes of those under their care.

“To move into the palliative care system seems daunting but I encourage others out there in a similar position to mum, or their families, to not delay and to contact the St Elizabeth Hospice and ECCH service. They are here to help and they understand how to support people during the hardest of times.”



Why choose St Elizabeth Hospice as your Charity of the Year?

Support a local cause: We are a local charity in your community. Your colleagues may have personal connections to us and will feel enthusiastic and committed about supporting us. Choosing us as your charity of the year is a fantastic way to unite your colleagues and contribution to the community.

Fundraising is fun: We have loads of fun ideas and ways for how you can support the hospice. From team challenges to Skydives, virtual events to taking on a Firewalk, we can work with you to find your perfect fundraising plan that suits you and your colleagues to keep everyone motivated through the year.

We will support you: We can support you to put together a plan for your fundraising and be there for you throughout your fundraising journey. From developing your goals to supporting staff with virtual fundraising ideas and helping you promote it - we can guide you through the process and find the perfect fundraising idea to suit you and your colleagues.

Why work together?

St Elizabeth Hospice has been building successful and meaningful partnerships with the local business community for the last 30 years.

Whether you're looking to engage employees and boost morale or networking and marketing opportunities to increase your brand awareness, we'll work with you to ensure your partnership with us achieves shared value and impact.





St Elizabeth Hospice offers a wide range of opportunities for your business to get to know the hospice and help support the work we do.

It's not just about money - partnering with St Elizabeth hospice will bring lasting benefits to your company. We want to fully understand the needs of your business and will work with you to achieve mutually beneficial partnership that inspire and motivate your staff and help us achieve our vision.



What will we achieve together?

Your company's support can really make a difference

-  Since launching in April 2019, more than 1,000 patients and their families, have received free care through the partnership between St Elizabeth Hospice and ECCH.
-  Our day care services and outpatients at Beccles Hospital supports 10 patients each week and sees 11 clinical nurse specialists visiting patients in their own homes.
-  We have been able to help and support 785 people who have used our services in the Great Yarmouth & Waveney area, 43 admissions into our Specialist Palliative Care beds in Beccles Hospital where the team provide consultant lead support.
-  Each month, we receive over 2,000 calls of which over 300 are from Great Yarmouth & Waveney.

What differences to lives of beneficiaries will it make?

Thanks to the generosity of our corporate partners, our dedicated team of professionals are able to offer expert care and support to our patients and their families, 24 hours a day, 365 days a year.

Your company's support will mean those in our community affected by life-limiting illness are able to live fully and die with choice and dignity.



Benefits of Charity of the Year partnerships

-  Brand enhancement and positive PR through social media channels, newsletters and news coverage as well as various publications and our website
-  Access to new audiences through regional press coverage
-  Spotlight in our quarterly corporate newsletter to 2,000 local businesses
-  Company logo and link to your website on our dedicated corporate web page featuring our Charity Partners
-  Special discounts on sponsorship opportunities
-  Recognition displayed on our digital screens around the hospice highlighting your company as a Charity Partner for the year
-  Staff development opportunities through volunteering and training i.e running our service hub to charity shop take over days
-  Complimentary places for your staff to our hospice events throughout the year
-  Invites to special events such as panel discussions, tour of the hospice and meet the CEO
-  Invites to exclusive networking events
-  Proud supporter logo to display on your website or in your shop to associate you to our brand
-  Create a yearly plan with the Corporate Fundraising team – with regular reviews throughout the year
-  Help to design posters and material to promote your fundraising
-  Press release template for you to issue to local media to announce your support
-  Increase in staff morale and development and great team bonding opportunities



Contact Us



We love working with our corporate supporters and can offer lots of opportunities to work together whether that be fundraising, sponsorship opportunities, offering business skills or donating staff time to support our activities. We will offer you the opportunity to create a bespoke partnership to meet the aims and objectives of both your business and your staff development.

In 2021, we are inviting businesses to partner with us to aim to raise a minimum £3,000 each and become a Charity of the Year Business Partner to support our mission.

We'd welcome a conversation with you about how we can build a partnership that meets both your needs and ours.

Choose or nominate St Elizabeth Hospice as your Charity of the Year and our dedicated team will work with you to design a partnership that makes a lasting impact, gains publicity and inspires your staff.

If your company is looking to support a Suffolk charity in 2021 please do get in touch.

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www.stelizabethhospice.org.uk

